

## STAFF PROFILE

### PERSONAL INFORMATION:

**Name** Dr.R.VENKATESA NARASIMMA PANDIAN  
**Designation** ASSISTANT PROFESSOR  
**Department** DEPARTMENT OF BUSINESS  
ADMINISTRATION  
**Academic  
Qualification** B.H.M.,M.B.A.,PGDCA.,Ph.D  
**Area  
Specialization** HUMAN RESOURCE MANAGEMENT, TOTAL  
QUALITY MANAGEMENT, MARKETING  
MANAGEMENT.  
**Teaching  
Experience** 17 years /6months  
**Industrial  
Experience** 4years/ 5months  
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[venkatesanarasimmapandianr@mannarcollege.ac.in](mailto:venkatesanarasimmapandianr@mannarcollege.ac.in)  
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### **Ph.D thesis title, Institute/Organization/University and Year of ward:**

Ph.D thesis title **ITQM Practice In Management Educational Institutions-An Empirical Study** in the field of Human Resource Management, Total Quality Management at Anna University, Chennai Awarded on 01/07/2015.

## **Work Experience: Teaching Experience: 17 years/6months**

- Worked as faculty at Neenas Polytechnic, Theni (Branch- Catering) 2 years 1 month
- Worked as Assistant Professor at Bharath Niketan Engineering College 10 years 1 month
- Worked as Guest faculty at Madurai Kamaraj University in the department of Management Studies 1 year 4 months.
- Working as Assistant Professor in Mannar Thirumalai Naicker College from 07-12-2020 till date.

## **Industrial Experience: 4years/ 5months**

- Worked as Asst.Personnel Manager Trainee (HR), Sri Ganapathy Mills, Tirunelveli 2year/4 months.
- Worked as Relationship Executive (Marketing) ICICI Bank , Bangalore 7 months
- Worked as Senior relationship Officer(Marketing) HDFC Bank , Bangalore 1 Year 6 months.

## **Orientation/ Refresher Course Attended:**

- **UGC- Faculty Induction Programme** 01-12-2021 to 30-12-2021 UGC sponsored Faculty Induction Programme, in MANAGEMENT Attended Received “A” Grade at UGC-HRDC, Madurai Kamaraj University.
- **UGC- Faculty Refresher Course** 15-11-2023 to 28-11-2023 Global Entrepreneurial Ecosystem and its impact on Innovation and Economic Growth in Management and Commerce Attended Received “A+” Grade at UGC-Malaviya Mission Teacher Training Centre, Madurai Kamaraj University.

## **Faculty Development Programme/Short Term Course attended :**

- Programme attended on Feb.2011 Statistical Package for Social Science (SPSS) Two day Faculty Development programme Department of Management Studies, Kalasalingam University.
- Programme attended on Feb.2011 One day Work shop on “Emerging Trends in Advertising” One day Work shop on “Emerging Trends in Advertising” Department of Management Studies, Bharath Niketan Engg, College, Aundipatty.
- Programme attended on Nov.2011 “ACCOUNTING FOR MANAGEMENT” National Level Workshop on ACCOUNTING FOR MANAGEMENT” Department of Management Studies, Annai Mathammal Sheela Engg, College, Nammakal.

- Programme attended on March. 2012 Entrepreneurship Awareness Camp Entrepreneurship Awareness Camp Sponsored by Ministry of Science & Technology. Anna University Madurai and Department of Management Studies, Bharath Niketan Engg, College, Aundipatty.
- Programme attended on April (2days) National Programme on Technology Enhanced Learning (NPTEL), (IIT MADRAS), NPTEL Workshop National Engineering college, Kovilpatty..
- Programme attended on May (2days) National Programme on Technology Enhanced Learning (NPTEL), (IIT MADRAS), NPTEL Workshop.
- Programme attended on December (3 days) 2020 Mental WELL- Being Faculty Development Centre, A scheme of PMMMMNMTT, FDC.
- Programme attended on December ( 7 days) 2020 Application of Tools & Techniques in Research Methodology & Accelerate to publish Article in scopus and WEB of Science. Dept.Of B.Com Professional Accounting and Accounting & Finance Hindustan College of Arts and Science, Coimbatore.
- Programme attended on May ( 2 Weeks ) 2021 Pedagogy and Research Methods HRDC and Internal Quality Assurance Cell (IQAC), Faculty Development Programme AMET, University.
- Programme attended on June (1day) 2021 Publish to Prosper National level Online FDP at Guru Nanak Centre for Research & IQAC, Guru Nanak College , Chennai.
- Programme attended on April 27<sup>th</sup> 2022 Education 4.O for suitable Economic Development Faculty Enhancement Programme. Mannar Thirumalai Naicker College.
- Programme attended on May 17<sup>th</sup> and May 18<sup>th</sup> 2022 In Service Training Programme In Service Training Programme. MANAGEMENT Tamil Nadu State Council for Higher Education, Govt of Tamilnadu.
- Programme attended on 15<sup>th</sup> and 16<sup>th</sup> Sep 2022 Dynamics of Research Publications Faculty Research programme Mannar Thirumalai Naicker College.
- Programme attended on 18<sup>th</sup> March 2023 Insights of National Educational Policy Faculty Enhancement Programme Mannar Thirumalai Naicker College.
- Programme attended on Oct 16<sup>th</sup> and Oct 17<sup>th</sup> 2023 Intellectual Property Rights Workshop Tamil Nadu State Council for Science and Technology, Govt of Tamilnadu.

### **Publications (*papers published Peer-Reviewed or UGC listed in Google Scholar, Scopus H-index Journals*)**

- Paper titled Integrated total quality management practice in management institutions - Faculty perspective' Journal of Technics Technologies Education Management (TTEM), pp. 410-421 **Indexed in Scopus** ISSN No:1840-1530 Impact Factor. 0.443 First Author.
- Paper titled Model of ITQM practice in management education – Stakeholders perspective, International Journal of Enterprise Network Management **Indexed in Scopus** ISSN No:1748-1252 First Author.
- Paper titled Need in paradigm shift: Management education in India, Research Journal of Institute of Management Education, Ghaziabad pp. 33-36, ISSN No: 0974-0716 Corresponding Author.

- Paper titled Self monitoring Personality, International journal of Research Trends and Innovation ISSN No:2456-3315 First Author.
- Paper titled Employer and Employee Relationship, International journal of Research Trends and Innovation ISSN No:2456-3315 First Author.
- Paper titled Employee Retention , Shanlax International Journal of Commerce ISSN No:2320-4168 Corresponding Author.
- Paper titled Employee Safety Measures pp no181, Shanlax International Journal of Commerce ISSN No: 2321-4643 Corresponding Author.
- Paper titled A study on the Present Scenario of Intrapreneurship Activities in India ISSN No: 2319-829X Impact Factor. 7.28 First Author.
- Paper titled An Analysis of the Current State of Training Efficacy and Efficiency Across Industries. ISSN No: 2249-9040 Impact Factor. 7.138 First Author

### **Research Articles Published National and International Conference:**

- Dr, R.Venkatesa Narasimma Pandian Published on Sep .2011 Paper titled Total Quality Management in Management Education. Challenges of Indian Business in Global Economy Department of Management Studies, Annai Mathammal Sheela Engg, College,Namakkal.
- Dr, R.Venkatesa Narasimma Pandian Published on Feb 2012 Paper titled Present Senario of Quality of Management Education Contemporary Emerging Trends in Management Anna University Madurai and Department of Management Studies, BNEC, Aundipatty.
- Dr, R.Venkatesa Narasimma Pandian Published on March. 2012 Paper titled Entrepreneurship Awareness Camp Entrepreneurship Awareness Camp Sponsored by Ministry of Science&Technology. Anna University Madurai and Department of Management Studies, BNEC, Aundipatty.
- Dr, R.Venkatesa Narasimma Pandian Published on Aug.2012 Paper titled Effective Teaching and Learning of Management in Technical Institutions Seminar on Eftel MaTT 2012 Department of Management Studies, Selvam College of Technology, Nammakal.
- Dr, R.Venkatesa Narasimma Pandian Published on April.2014 Paper titled Model of ITQM practice in management education –Stakeholders perspective International Conference on Modeling, Optimization and Computing ( ICMOC-2014) Department of Machanical Engg., Nooral Islam University, Kumarakoil.
- Dr, R.Venkatesa Narasimma Pandian & E. Suresh Published on April 2018 Paper titled Satisfaction and Brand Awareness Among the customer National Conference BEAT 2018 Department of Management Studies, PSNA College of Engg and Technology, Dindigul.
- Dr, R.Venkatesa Narasimma Pandian & A.Nithya Published on April 2018 Paper titled Performance Appraisal National Conference BEAT 2018 Department of Management Studies, PSNA College of Engg and Technology, Dindigul.
- Dr, R.Venkatesa Narasimma Pandian & J. Sownthariya Published on April 2018 Paper titled Quality of work life National Conference BEAT 2018 Department of Management Studies, PSNA College of Engg and Technology, Dindigul.

## **Paper presented in Conference/Seminar Proceedings:**

- National Seminar on Role of Women in Higher Education ,MKU-2019 A Study on Current Scenario of Employee Retention ,chapter 44, page 225 P-ISSN 2321-788X E-ISSN 2582-0397 Shanlax International Journal of Arts, Science and Humanities
- National Seminar on Prospects and Challenges of Startups in India, MKU-2019 Intrapreneurial Activities :A Conceptual Model, Chapter 37, page 321 ISBN: 978-93-89658-46-0 Shanlax International Journal, Publications
- International Conference Proceedings of Second International Conference on Advances in Industrial Engineering Applications (ICAIEA 2014) Titled on Leveraging quality in management education through ITQM pp. 95 Proceedings of Second International Conference on Advances in Industrial Engineering Applications (ICAIEA 2014)
- International Virtual Conference on Interdisciplinary Innovation in Academic Research. Current Scenario on Efficiency and Effectiveness of Training ISBN Number 978-81-953729-8-0 ISBN as a Conference Proceedings.

## **OTHER EXPERIENCE:**

### **External examiner for Viva Voce –**

- Three Years External Examiner for Final Year MBA Students Project viva voce at PSNA College, Dindigul.
- External Examiner for Final Year MBA Students Project viva voce at RVS College of Engineering, Dindigul.
- External Examiner for Final year MBA students Viva Voce at Fathima College, Madurai.

### **Guest Lectures delivered:**

- **Delivered a Lecture on** “ Learning and its Theories”
- **Delivered a Lecture on** “ Total Quality Management”
- **Delivered a Lecture on** “Personality Development” at BNEC ON 29-11-22
- **Delivered a Lecture on** “DIMENSIONS of QUALITY in AI Presented to Mercy College, Palakkad, Kerala. 14-03-2024

### **Responsibilities Undertaken:**

- Worked as Programme Officer for YRCS.
- Co- ordinator for ISO 9001:2015 Certification System.
- Co- ordinator for ISO 9001:2008 certification system.
- Co- ordinator - Entrepreneurship Development Cell.
- Co- ordinator -Placement Officer.
- Appointed as NSS Programme Officer (Unit-66) with Effect from 06-08-2021, at Mannar Thirumalai Naicker College, Madurai.
- Conducted Two NSS Special Camp at Gandhi Nagar Uchapatty Tamilnadu.
- Attended National Integration Camp with 10 NSS Volunteers received Best Volunteer award from Adhichunchanagiri University Campus Karnataka, India, as Programme Officer From 29<sup>th</sup> Dec 2022 to 4<sup>th</sup> Jan 2023.

**Award Received:**

- I was honored with the " **நல்லாசிரியர்விருது** " (**Good Teacher Award**) at the Sarvathesa Tamil Viruthugal Vizha 2022 given by Tamil Uyirayvu Maiyam (Tamil Cultural Research Institute), Madurai Muthamizh Nadupurakkalai Kalai Koodam (Madurai Tamil Nadu Folk Arts Research Institute), and the American Tamil Sangam.
- I was honored with the "**BEST EDUCATOR AWARD**" from Velama Naidu Mahajana Sangam, Chennai on 24-12-2023.

**Membership in Academic/Professional Bodies:**

Having Life Time Youth Red Cross Membership in Tamilnadu, India.